AJ INSTITUTE OF ENGINEERING & TECHNOLOGY A Unit of Laxmi Memorial Education Trust

(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgavi)

Accredited By NBA (BE : CV, CSE, ECE, ISE & ME)

7/06/2022

PROPOSAL

Subject: Glimpse on impact lecture series on "Entrepreneurship and innovation"

The Department of Information Science and Engineering, AJIET is organizing a 1 day lecture series on "Entrepreneurship and innovation" on 6th August 2022. This talk introduces students to creative and critical thinking elements and inspires them to think themselves as entrepreneurs. The objective of the lecture series is to perform problem solving, master oral and visual presentations, build self confidence

Mapping to Program Outcomes (PO's)

- > The talk is relevant to PO6, PO7, PO10, PO11and PO12
- PO6:Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional engineering practice
- PO7:Understand the impact of the professional engineering solutions in the societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.
- PO10: Communication: Communicate effectively on complex engineering activities with the engineering community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions.
- PO11:Demonstrate knowledge and understanding of the engineering and management principles and apply these to ones own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.
- PO12: Life-long Learning: Recognize the need for and have the preparation and ability to engage in independent and life- long learning in the broadest context of technological change. Target audience: Students

Principal A.J. Institute of Engineering & Technology Mangaluru - 576 006

email: dean@ajiet.edu.in



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SL No.	Particulars	Amount		
1	Honorarium for resource person	3000/-		
	Total	3000/- (Three thousand only)		

Name of the Scheme under which Grant is approved (Reimbursement mode): Impact Lecture

Expenditure Details

	Session-1	
Date:	06-08-2022	
	Expert Name	Honorarium Amount(In Rs)
Lecture 1	Dr M Selladhurai	Rs.3000/-(Includes TDS Rs.300)
Lecture 2	Dr. Divya Priya B	Rs.3000/-(Includes TDS Rs.300)
Total (session 1)	02	Rs. 6000/-
	Session 2	· · · · · · · · · · · · · · · · · · ·
Date:	08-08-2022	and the second sec
Lecture 1	Ms. Pooja Menon	Rs.3000/-(Includes TDS Rs.300)
Lecture 2	Mr. Gopala Krishna Bhat kakunje	Rs.3000/-(Includes TDS Rs.300)
Total (session 2)	02	Rs. 6000/-
Total Amount (Session1+Session2)	Rs. 12000	

Certified that I have satisfied myself that the conditions on which the amount was sanctioned have been duly fulfilled and that I have exercised the following checks to see that the money was actually utilized for the purpose for which it was sanctioned.

Kinds of checks exercised:

- Experiditure is as per the guideline of the Impact lecture scheme (Online mode)
- Event Report, Receipts/Bills, transaction proof, Copy of Institute PAN Card along with mandate form is also submitted online (IIC Portal) and have to be submitted by post 5
- TDS must be deducted by the institute before releasing honorarium amount to the experts as per ine ome tax act (10%) For

1 dolanast (Signature of Chaftered Accountant*/Finance Officer** /Registrar**/Govt. Auditor**] hame of CA: CA P. Raghuchandra Shetty Membership No. 200314

Full Address 471, Second floor, Kunil Complex bendgorwell, Mangalore - 575002 HAND

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(Signature of Head of the Institute) Name: Dr. Shantharama Rai C Designation Principal Full Address AJ Institute of Engineering & Technology, NH 60 Kottara Chowki, Mangalore - 6 (with seal)

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email: dean@ajiet.edu.in

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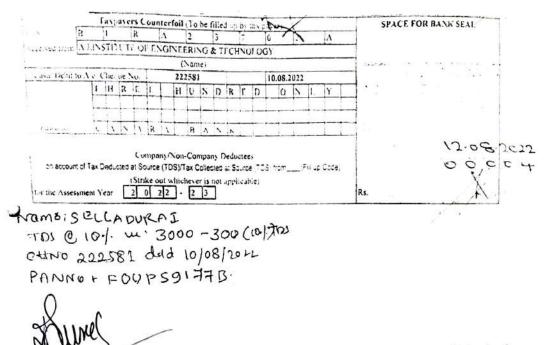


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TDS:



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Ref.No:AJIET/DA/2022-23/C-01

Date:7/07/2022

CIRCULAR

The Department of Information Science and Engineering is conducting a 1 day lecture series on **"Entrepreneurship and innovation"** on 6th August 2022 which is open to 2nd,3rd and final year students of ISE. Interested students can register their names with Mrs.Jaysree Sivapuram, Assistant Professor, Dept of ISE by 08-07-2022.

Faculty Coordinator

Principal

Principal A.J. Institute of Engineering & Technology Mangaluru - 575 995

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DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING

ENTREPRENEURSHIP AND INNOVATION

Date: 06-08-2022 at 9:00 Am

Speaker:

Dr .M Selladhirai , Innovation Ambassador

FOR: 2ND YEAR AND 3RD YEAR

DR. SHANTHARAMA RAI C. PRINCIPAL

> DR. SURESHA D HOD, ISE

DR. ANTONY PJ VICE PRINCIPAL

MRS. ARPITHA KUMARI G FACULTY COORDINATOR

OUR PATRONS

DR. AJ SHETTY PRESIDENT, LMET

MR. PRASHANTH SHETTY VICE PRESIDENT, LMET DR. PRASHANTH MARLAK MEDICAL DIRECTOR, AJHRC

MRS. SHARADHA SHETTY DIRECTOR, LMET Ad. Institute of Engineering & Technology Engature - 575 006 MRS. ASHBITHA P SHETTY DIRECTOR, LMET

DR. AMITHA P MARLA DIRECTOR(ADMIN), AJHRC



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Department of Information Science and Engineering

Date: 06/08/2022

Report on Impact Lecture Series-2 from Ministry of Education (MoE) and Institution's Innovation Council (IIC)

Impact Lectur	re Series-2	Program Date:	10:00AM to 11:00AM				
Dr. M. Sellad Innovation A	stitute of Enginee ology, Mangalor	ring and e					
Entrepreneurship and Innovation							
https://meet.google.com/zqc-xyur-xqs							
29	Male	1	6	Female	13		
	Dr. M. Sellad Innovation A Entrepreneurs <u>https://meet.g</u>	https://meet.google.com/	Impact Lecture Series-2 Date: Dr. M. Selladhurai, Venue: Innovation Ambassador Venue: Entrepreneurship and Innovation				

Principal

Objectives: This Impact Lecture program enable students to:

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- To introduce students to creative and critical thinking elements that will stimulate . unconventional ways of thinking about processes.
- To inspire students to think of themselves as entrepreneurs
- To introduce the pillars of entrepreneurship and innovation to support the deeper development of a business idea and writing up of a workable business plan.
- To foster an appreciation among the students of the important role of businesses in the Caribbean and inspiring them to rise to the challenge of entrepreneurial creation.

Outcomes: The students will be able to:

- 1. Entrepreneurship and Innovation minors will be able to sell themselves and their ideas. Students master oral and visual presentation skills and establish a foundation of confidence in the skills necessary to cause others to act.
- 2. Entrepreneurship and Innovation minors will be able to find problems worth solving. Students advance their skills in customer development, customer validation, competitive analysis, and iteration while utilizing design thinking and process tools to evaluate in real-world problems and projects.
- 3. Entrepreneurship and Innovation minors will be able to mobilize people and resources. Students identify and secure customers, stakeholders, and team members through networks, primary customer research, and competitive and industry analyses in order to prioritize and pursue an initial target market in real-world projects.
- 4. Entrepreneurship and Innovation minors will be able to create value. Students are able to create presentations and business plans that articulate and apply financial, operational, organizational, market, and sales knowledge to identify paths to value creation through 1) company formation (for-profit); 2) social innovation (nonprofit); or 3) intellectual property licensing.

A. J. Institute of Engineering and Technology Mangaluru

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06-08-2022

To,

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Dr. M. Selladurai Innovation Ambassador Assistant Professor in Commerce Karunya University, Coimbatore

Letter of appreciation and gratitude

Dear Sir,

This is to convey our deep sense of appreciation towards you for resourcing an Impact Lecture series (Phase-2), Sponsored by Institute Innovation Council, Ministry of Education, Govt. of INDIA on 06-08-2022 on the topic

"Entrepreneurship and Innovation"

We sincerely appreciate your efforts and your spirit of benevolence in making time for us and we are thankful for your interaction with our staff and students and inspiring them. Looking forward to a similar association with you in the future.

With best regards

Dr. Shantharama Rai C Principal

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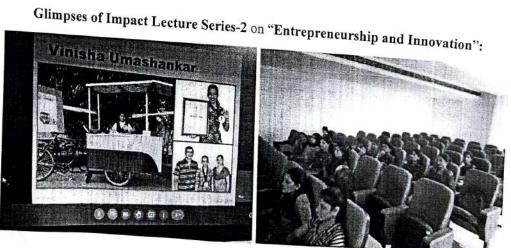
5. Entrepreneurship and Innovation minors will develop and cultivate endurance. Students increase their awareness and deliberately practice the skills and disciplines necessary to increase confidence and agency; foster self-efficacy and self-advocacy; improve communication and problem-solving skills, manage strong impulses and feelings; and identify personal purpose.

Articulation Matrix:

Course					Pr	ograi	m Out	tcome	s			
Outcomes	1	2	3	4	5	6	7	8	9	10	11	12
1						3	3			2	3	
2				-		5	5			5	3	3
3	-					3	3			3	3	3
4						3	3			3	3	3
7						3	3			3	2	
5										3	3	3
Average						3 ·	3			3	3	3
						3	3			3	3	2

Impact Lecture Series-2 Report:

Impact Lecture Series-2 on "Entrepreneurship and Innovation" is conducted in our organization on 06-08-2022 10:00AM to 11:00AM in online mode. Dr. M. Selladhurai, Innovation Ambassador is the speaker for the Lecture. 29 participants attended the lecture out



TECHNICAL CO-ORDINATOR Princ

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Attendance for "Impact Lecture(Phase-2) on Ministry of Education & Institution Innovation Council

Date:06-08-2022

Time: 10.00

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Department of Information Science and Engineering

		Feedb	ack For	m For Ever	t. "Enturn	neurship and]		
D	DATE: 06-08	-2022 10	:00am to 1	1:00 am	it: Entrepre	neurship and	Innovation"	
USN		1) Your overall	2) How do you rate the included research	3) To what extent did the talk increase your knowledge about your relevant track / area of interest?	4) To what extent has the talk confirmed or changed your perspective about the concepts of your area of interest?	5) How would you rate the quality of keynote speakers and their talks?	6)How would you rate the overall session?	SIGN
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