



20/06/2022

PROPOSAL

Subject: Impact lecture series-2 from MoE and IIC on "**design thinking and business model canvas**"

The Department of Information Science and Engineering, AJIET is organizing a 1 day lecture series on "**design thinking and business model**" on 6th August 2022. The objective of the lecture series is to develop entrepreneurial skills among students and faculties.

Mapping to Program Outcomes (PO's)

- The talk is relevant to **PO6, PO7, PO10, PO11 and PO12**
- **PO6:** Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional engineering practice
- **PO7:** Understand the impact of the professional engineering solutions in the societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.
- **PO10: Communication:** Communicate effectively on complex engineering activities with the engineering community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions.
- **PO11:** Demonstrate knowledge and understanding of the engineering and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.
- **PO12: Life-long Learning:** Recognize the need for and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change.

Target audience: Students

Principal

A.J. Institute of Engineering & Technology
Mangaluru - 575 006



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SL No.	Particulars	Amount
1	Honorarium for resource person	3000/-
	Total	3000/- (Three thousand only)

Name of the Scheme under which Grant is approved (Reimbursement mode): Impact Lecture

Expenditure Details

Session-1		
Date:	08-08-2022	
	Expert Name	Honorarium Amount(In Rs)
Lecture 1	Dr. M. Selladharan	Rs.3000/- (Includes TDS Rs.300)
Lecture 2	Dr. Divya Priya B	Rs.3000/- (Includes TDS Rs.300)
Total (session 1)	02	Rs. 6000/-
Session 2		
Date:	08-08-2022	
Lecture 1	Ms. Pooja Menon	Rs.3000/- (Includes TDS Rs.300)
Lecture 2	Mr. Gopala Krishna Bhat kakunje	Rs.3000/- (Includes TDS Rs.300)
Total (session 2)	02	Rs. 6000/-
Total Amount (Session1+Session2)	Rs. 12000	

Certified that I have satisfied myself that the conditions on which the amount was sanctioned have been duly fulfilled and that I have exercised the following checks to see that the money was actually utilized for the purpose for which it was sanctioned.

Kinds of checks exercised:

- Expenditure is as per the guideline of the Impact lecture scheme (Online mode)
- Event Report, Receipts/Bills, transaction proof, Copy of Institute PAN Card along with mandate form is also submitted online (IIC Portal) and have to be submitted by post
- TDS must be deducted by the institute before releasing honorarium amount to the experts as per income tax act (10%)

For

(Signature of Chartered Accountant*/Finance Officer**/Registrar**/Govt. Auditor**)

Name of CA CA P. Raghuchandra Shetty
Membership No: 200216

Full Address: 421, Second floor, Kunit Complex
Bendurwell, Mangalore - 575002

(with seal)

Place

Date



(Signature of Head of the Institute)

Name: Dr. Shantharama Rao

Designation: Principal

Full Address: AJ Institute of Engineering & Technology, NH-66
Kottara Chowki, Mangalore - 6

(with seal)

Principal

A J Institute of Engineering & Technology
Mangalore - 576 006

Principal

A.J. Institute of Engineering & Technology
Mangalore - 575 006

email: dean@ajiet.edu.in



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TDS:

Taxpayer's Counterfoil (To be filled up by Taxpayer)															SPACE FOR BANK SEAL									
Received from																								
AJ INSTITUTE OF ENGINEERING & TECHNOLOGY																								
(Name)																								
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Name : GOPAKRISHNAN BHAT K, Rs 300
u. 2400 - 10% = 300/-
PAN NO : BHCPI128C

Source: www.taxguru.in

HOD

Principal

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Ref.No:AJIET/DA/2022-23/C-01

Date:7/07/2022

CIRCULAR

The Department of Information Science and Engineering is conducting a 1 day lecture series on **"Design thinking and business model"** on **6th August 2022** which is open to 2nd and 3rd year students of ISE. Interested students can register their names with Mrs.Jaysree Sivapuram, Assistant Professor, Dept of ISE by 10-07-2022.


Faculty Coordinator


HOD


Principal

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006



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KOTTARA CHOWKI-MANGALURU



DESIGN THINKING AND BUSINESS MODEL CANVAS

Speaker: Dr Divyapriya B, Innovation Ambassador

Date: 06-08-2022

Time: 11:00AM to 2:00PM

TARGET: 2ND AND 3RD YEAR

Dr. Shantharama Rai C
Principal

Dr. Antony P J
Vice principal & HOD, CSE

Mrs. Jayashree Shivapuram
Faculty coordinator

Dr. Suresha D
HOD, ISE

Our Patrons

Dr. A.J. Shetty
President, LMET

Mrs. Sharadha J Shetty
Director, LMET

Mr. Prashanth Shetty
Vice President, LMET

Mrs. Ashritha P Shetty
Director, LMET

Dr. Prashanth Marla K
Director, LMET

Dr. Amitha P Marla
Director, LMET

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Department of Information Science and Engineering

Date: 06/08/2022

Report on Impact Lecture Series-2 from Ministry of Education (MoE) and Institution's Innovation Council (IIC)

(MOE) and Institution's Innovation					
Name of the Program:	Impact Lecture Series-2		Program Dates:	06-08-2022 11:00AM to 12:00NOON	
Trainer Name:	Dr. Divya Priya B, Innovation Ambassador		Venue:	AJ Institute of Engineering and Technology, Mangalore	
Topic	Design Thinking, Business Model Canvas				
Online Link:	https://meet.google.com/zqc-xyur-xqs				
Number of Participants	29	Male	16	Female	13

Objectives: This Impact Lecture program enable students to:

- Introduce the Business Model Canvas a framework that helps business modelers, strategists, entrepreneurs as well as managers determine how a business creates, delivers and captures values.
- The Business Model Canvas framework is a visual representation of the important aspects or parts to consider when designing a Business Model.

Outcomes: The students will be able to:

1. Structure the process and philosophy guiding the business model innovation can produce breakthrough results.
2. Develop prototype models for the business and test to check whether the business actually creates, delivers and captures value as intended.
3. Understand, design and collaboratively innovate the business concept with all the stakeholders.

Articulation Matrix:

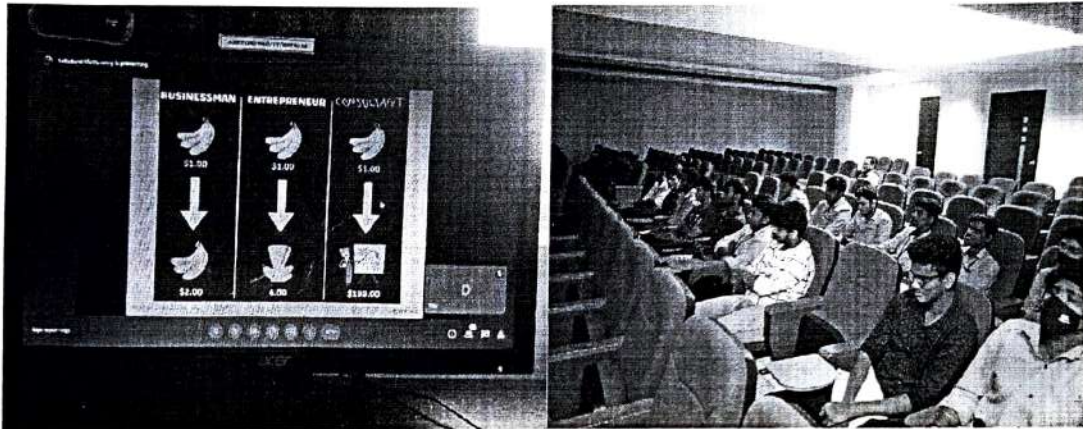
Course Outcomes	Program Outcomes											
	1	2	3	4	5	6	7	8	9	10	11	12
1						3	3			3	3	3
2						3	3			3	3	3
3						3	3			3	3	3
Average						3	3			3	3	3

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Impact Lecture Series-2 Report:

Impact Lecture Series-2 on “**Design Thinking, Business Model Canvas**” is conducted in our organization on 06-08-2022 11:00AM to 12:00Noon in online mode Dr. Divya Priya B, Innovation Ambassador is the speaker for the Lecture. 29 participants attended the lecture out of which 16 are male and 13 are female.

Glimpses of Impact Lecture Series-2 on “**Design Thinking, Business Model Canvas**”:



S. Jayaraj
TECHNICAL CO-ORDINATOR

[Signature]
HOD

[Signature]
PRINCIPAL
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Principal
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ottara Chowki, Mangaluru - 575 006. Ph : +91 824 2455048, 2862202 Mob.: +91 9483026503. Fax : +91 824 2862205
email : ajengcollege@gmail.com | website : www.ajiet.edu.in

06-08-2022

To,

Dr. Divya Priya B
Innovation Ambassador
Associate Professor of Commerce,
Kongunadu Arts and Science College,
Coimbatore

Letter of appreciation and gratitude

Dear Madam,

This is to convey our deep sense of appreciation towards you for resourcing an Impact
Lecture series (Phase-2), Sponsored by Institute Innovation Council, Ministry of
Education, Govt. of INDIA on 06-08-2022 on the topic

"Design Thinking and Business Model Canvas"

We sincerely appreciate your efforts and your spirit of benevolence in making time for us
and we are thankful for your interaction with our staff and students and inspiring them.
Looking forward to a similar association with you in the future.

With best regards

Dr. Shantharama Rai C
Principal

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Mangaluru - 575 006

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Attendance for "Impact Lecture(Phase-2) on Ministry of Education & Institution Innovation Council

Date:06-08-2022

Time: 11.00 am to 12.00 pm

Sl No	USN	Name	Signature
1	4JK20IS017	Disha Hebbar	Disha Hebbar
2	4JK20IS015	Chaitanya	Chaitanya
3	4JK20IS011	Aarpitha	Aarpitha
4	4JK20IS053	Vaishnavi Naik	VNaik
5	4JK20IS047	Shilpi Dwadiga	Shilpi Dwadiga
6	4JK20IS048	Shilpi Shetty	Shilpi Shetty
7	4JK20IS049	Shravya	Shravya
8	4JK20IS026	Tushara gudiger	Tushara
9	4JK20IS046	Sharma	Sharmakub
10	4JK20IS022	Kanya	Kanya
11	4JK20IS018	Geetha.C. Pojary	Geetha
12	4JK20IS016	Dakshina K	Dakshina
13	4JK20IS039	Rachana Rao	Rachana
14	4JK20IS033	Nithasha	Nithasha
15	4JK20IS035	Prathusha R	Prathusha
16	4JK20IS031	Monisha	Monisha
17	4JK20IS013	Aswini	Aswini
18	4JK20IS004	Adhya Shetty P	Adhya Shetty
19	4JK20IS044	Sanjana V S	Sanjana
20	4JK20IS041	S. Vaishnavi Kotian	S. Vaishnavi
21	4JK20IS051	Shreya Y	Shreya
22	4JK20IS010	Anushree	Anushree
23	4JK20IS028	Mayoori P	Mayoori
24	4JK20IS014	Ateef Sheikh	Ateef
25	4JK20IS007	Ajay Kumar	Ajay
26	4JK20IS038	Prithvraj	Prithvraj
27	4JK20IS030	Mohammad Moushooof	Mohammad
28	4JK20IS039	Prasanna Hegde	Prasanna
29	4JK20IS003	Almishuk	Almishuk

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Department of Information Science and Engineering

Feedback Form For Event: "Design thinking, Business model Canvas"

DATE: 06-08-2022 11.00AM to 12:00 NOON

USN	NAME	1) Your overall opinion about the workshop?	2) How do you rate the included research content of the workshop?	3) To what extent did the talk increase your knowledge about your relevant track / area of interest?	4) To what extent has the talk confirmed or changed your perspective about the concepts of your area of interest?	5) How would you rate the quality of keynote speakers and their talks?	6) How would you rate the overall session?	SIGN
4JK20IS044	SANJANA VS	Very Good	Excellent	Very Significantly	Significantly	Very Good	Very Good	<i>Sanjana</i>
4JK20IS018	GREESHMA C POOJARY	Satisfactory	Good	Moderately	Significantly	Good	Good	<i>Poojary</i>
4JK20IS048	SHIFALI SHETTY	Good	Satisfactory	Unimportantly	Unimportantly	Good	Good	<i>Shetty</i>
4JK20IS005	ADITHYAN P	Excellent	Very Good	Very Significantly	Moderately	Excellent	Very Good	<i>Adithyan</i>
4JK20IS003	ABHISHEK	Excellent	Very Good	Very Significantly	Moderately	Excellent	Good	<i>Abhishek</i>

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4JK20IS011	ARPITHA	Poor	Satisfactory	Unimportantly	Unimportantly	Good	Good	Arpitha
4JK20IS051	SHREYA Y	Very Good	Excellent	Moderately	Moderately	Very Good	Good	Shreya
4JK20IS023	KIRAN KUMAR V	Excellent	Satisfactory	Very Significantly	Moderately	Excellent	Excellent	Kiran
4JK20IS017	DISHA HEBBAR	Excellent	Good	Very Significantly	Significantly	Excellent	Very Good	Disha Hebbbar
4JK20IS015	CHAITHANYA	Satisfactory	Good	Moderately	Significantly	Good	Good	Chaithanya
4JK20IS038	PRITHVIRAJ	Poor	Satisfactory	Unimportantly	Unimportantly	Good	Very Good	Prithviraj
4JK20IS028	MAYOORI P	Excellent	Good	Very Significantly	Significantly	Excellent	Excellent	Mayoori
4JK20IS047	SHIFALI JAGANNATH DEVADIGA	Excellent	Good	Very Significantly	Significantly	Excellent	Good	Shifali
4JK20IS024	KIRAN SHETTY	Very Good	Satisfactory	Moderately	Unimportantly	Good	Excellent	Kiran Shetty
4JK20IS049	SHRAVYA	Poor	Satisfactory	Unimportantly	Unimportantly	Good	Very Good	Shravya