



Date: 20 /2/2024

Report of “UX design workshop”

Name of the Program:	Workshop on “UX Design”	Program Date & Timings:		9/2/2024, 2:00 PM onwards	
Organized by (Clubs/ Dept.)	Dept of CSE & ISE	In Association with (clubs)		IIC	
Number of Participants	200	Students	180	Faculty	10
Program Outcome (PO) Mapping	PO1, PO2, PO3, PO4, PO5, PO6, PO9				
Coordinators	Mrs.Ashwitha Shetty-Coordinator Dept.of CSE Mrs.Arptha .G-Coordinator Dept.of ISE				

Objectives: The program enable students/ faculty to:

- Introducing Basics of UX design.
- Discussion on the various problems states that can be considered.
- Discussion on how the problem needs to be addressed in terms of UX design.
- Importance of UX design.

About the Program:

In great enthusiasm and dedication, the workshop took place in seminar hall-1 of the A J Institute of Engineering and Technology, Mangalore, on February 9, 2024, at 2:00 PM. The workshop's objective was to introduce a concept of UX Design.

The master of ceremonies for the event was Ms. Nidhi, a pre-final-year student in the department of Information science and engineering (ISE). The event started with invoking God's blessing by a prayer song by Kanvika, a pre-final-year student from the Information Science and Engineering (ISE) department.



AJ INSTITUTE OF ENGINEERING & TECHNOLOGY
A Unit of Laxmi Memorial Education Trust
(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgaavi)
NH-66, Kottara Chowki, Mangaluru, Karnataka 575006
DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING
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Ms. Risha, Pre-final year from the Information Science & Engineering Department, delivered a heartfelt welcome speech, evoking a sense of joy among the attendees. A floral welcome was extended to the distinguished guests. A ceremonial lighting of the lamp was conducted to symbolize the spread of knowledge and positivity. Esteemed guests graced the occasion by participating in the lamp lighting.

Dr. Mahabaleshwarappa P, the respected Dean Academics of AJIET, shared his thoughts on the value of keeping up with the latest technological developments and how they aid in students' placement.

Mr. Vignesh Kamath, UX Design professional with expertise in product design with the focus on enhancing user experience and interaction design across EdTech, FinTech, Travel Tech and IT sector gave a thought-provoking keynote address that offered insightful observations. He also discussed various problem statements and its UX design.

In recognition of Mr. Vignesh Kamath insightful workshop, a memento was given to him. In order to foster a sense of cohesion and collective success, student of the Department of Information Science, sincerely thanked everyone who helped make the event a success.

Outcomes: After completing the program successfully, the student should be able to:

CO1: Understand the fundamentals of UX design and how it's used in different areas.

CO2: The ability to translate a problem statement into a UX design was acquired by the students

Articulation Matrix:

Course Outcomes (CO)	Program Outcomes (PO)											
	1	2	3	4	5	6	7	8	9	10	11	12
1	2	2	1									
2					3	1						
Average	2	2	1	1	3	1			2			



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Photos:



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Coordinator Dept. of CSE

Mrs. Arpitha G

Coordinator Dept. of ISE

Dr.Suresha .D

HOD
Dept.of ISE,AJIET

Dr.Antony P J

Vice principal & HOD
Dept. of CSE,AJIET

Dr.Maheshwarappa P

Dean Academics
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Dr.ShantharamaRai.

Principal ,AJIET



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