



A J INSTITUTE OF ENGINEERING AND TECHNOLOGY

NH-66, Kottara Chowki, Mangaluru -575006, Karnataka, INDIA

A Unit of Laxmi Memorial Education Trust®

(Approved by AICTE, New Delhi. Affiliated to Visveswaraya Technological University, Belagavi)

Accredited by NAAC, NBA (CV, CSE, ECE, ISE, ME)

Date: 02/04/2026

Report on “Every Frame Tells a Story — What’s Yours?” Short Film making Competition

Name of the Program:	Every Frame Tells a Story — What’s Yours?”	Program Dates & Timings:	02/04/2026 02.00 PM to 5.00 PM			
Name & Details of the Judges:	Mr. Nithin Shet, Assistant Professor, Dept. of ME, AJIET Mrs Pratheksha Rai N, Assistant Professor, Dept. of ECE, AJIET					
Organized by	Radio Club					
Number of Participants	Students	5 (teams)	Faculty	--	External participants	--
Program Outcome (PO) Mapping	PO1, PO5, PO6, PO9, PO10, PSO2					
Coordinators	Mr. Jithendra N K, Coordinator- Radio Club Mrs Sahana K Adyanthaya, Coordinator- Radio Club					
Expenditure	Nil	Social Media Link	https://www.instagram.com/p/DW_GtdCilkP/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA== https://www.facebook.com/share/p/18cWh4v9zo/			

About the Program:

The Radio Club under Department of Electronics and Communication Engineering successfully organized a “Every Frame Tells a Story — What’s Yours?” a Short Film making Competition on 2nd April 2026 at Seminar Hall–3. The Short Film Making Competition, “Every Frame Tells a Story — What’s Yours?”, provides students with a creative platform to express ideas and emotions through visual storytelling while enhancing their artistic and technical skills. Participation in the program helps students develop competencies in scriptwriting, cinematography, editing, and digital media production, along with

improving teamwork, communication, and leadership abilities. The competition encourages critical thinking, problem-solving, and innovation as students work within time and resource constraints to create meaningful content. It also builds confidence by allowing participants to present their work before an audience and gain constructive feedback. Furthermore, the event exposes students to opportunities in media and creative industries, promotes digital literacy, and contributes to their overall personality and professional development.

A panel of judges assessed each participant and provided valuable feedback to help them improve further. The event was well coordinated by Mr. Jithendra N.K and Ms. Sahana K Adyanthaya, under the guidance of Dr. Kiran Kumar V.G, Head of the Department, ECE.

The **“Every Frame Tells a Story — What’s Yours?” a Short Film making Competition** concluded with the announcement of winners and appreciation certificates for all participants. Overall, the event was a great success, offering students a platform to express themselves and enhance their communication and public-presentation skills.

Objectives:

- To encourage creativity and storytelling skills** through short film production.
- To develop technical and digital media skills** among students.
- To promote teamwork, communication, and leadership abilities.**
- To provide a platform for students to express ideas and social messages creatively.**
- To identify and nurture young filmmaking talent.**

Outcomes:

On successful completion of this competition the student should be able to:

CO1: Enhanced creativity and storytelling skills through hands-on filmmaking experience.

CO2: Improved technical and digital media production skills among students.

CO3: Development of teamwork, leadership, and communication abilities.

CO4: Increased confidence and recognition of student talent through public presentation of films.

Articulation Matrix:

Course Outcomes	Program Outcomes												Program Specific Outcome		
	1	2	3	4	5	6	7	8	9	10	11	12	PSO1	PSO2	PSO3
1	1				1	1			1	1				1	
2	1				1	1			1	1				1	
3	1					1			1	1				1	
4	1					1			1	1				1	
Average	1				1/2	1			1	1				1	

Sustainable Development Goal (SDG) Mapping

The “**Every Frame Tells a Story — What’s Yours?**” a **Short Film making Competition** organized by the Radio Club of AJIET aligns closely with several Sustainable Development Goals (SDGs). The event aimed to encourage students to showcase their creativity, confidence, spontaneity, and communication skills—essential qualities for a professional film maker.

The following SDGs are mapped to the objectives and outcomes of the event:

SDG 4: Quality Education

- Enhances communication, creativity, and critical thinking skills.
- Promotes experiential learning through interactive and practical activities.
- Encourages holistic skill development beyond academics.

SDG 5: Gender Equality

- Provides an equal platform for male, female students to express themselves.
- Encourages equal participation and visibility in media-related activities.

SDG 8: Decent Work and Economic Growth

- Builds skills relevant to careers in media, broadcasting, anchoring, podcasting, and public communication.
- Encourages students to explore creative and communication-related industries.

SDG 9: Industry, Innovation and Infrastructure

- The competition aimed to promotes innovation in content creation, advertising, radio formats, and media presentation.

- Encourages students to understand media technologies and digital communication trends.

Photos:



Fig: Participants before to the show of their short film



Fig: Participants before to the show of their short film

Fig: Audience watching the show



Fig: Team before to their show explain about film

Fig: Judges Mrs. Pratheeksha Rai, and Mr. Nithin Shet

Mr. Jithendra N K
Mrs. Sahana K Adyanthaya.

Radio Club Coordinator

HOD.

Dean Academics

Principal

For Information: Vice President, LMET

Copy To: IQAC – AJIET



A J INSTITUTE OF ENGINEERING AND TECHNOLOGY

NH-66, Kottara Chowki, Mangaluru -575006, Karnataka, INDIA

A Unit of Laxmi Memorial Education Trust®

(Approved by AICTE, New Delhi. Affiliated to Visveswaraya Technological University, Belagavi)

Accredited by NAAC, NBA (CV, CSE, ECE, ISE, ME)

Date: 10/04/2026

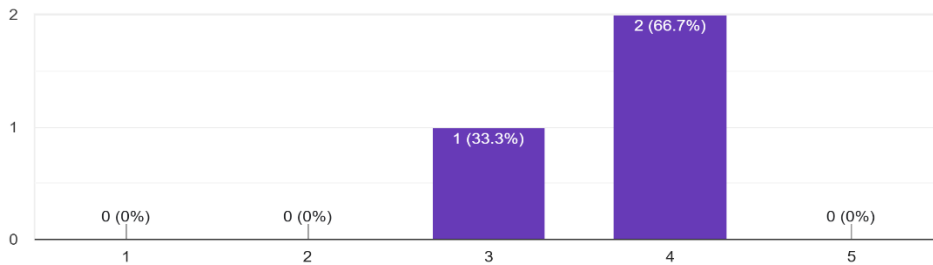
Feedback on Competition

Feedback Link:

https://docs.google.com/forms/d/e/1FAIpQLSe_h5SwwfiNtm-niS40VHx_4s8szDLuVJdiIJKBRvcMG8EGw/viewform?usp=header

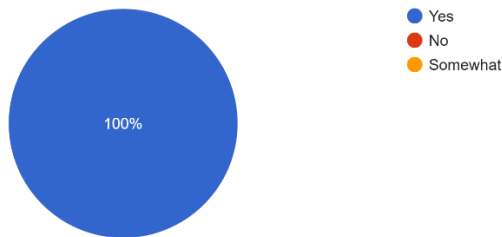
How would you rate the scheduling and time management of the event?

3 responses



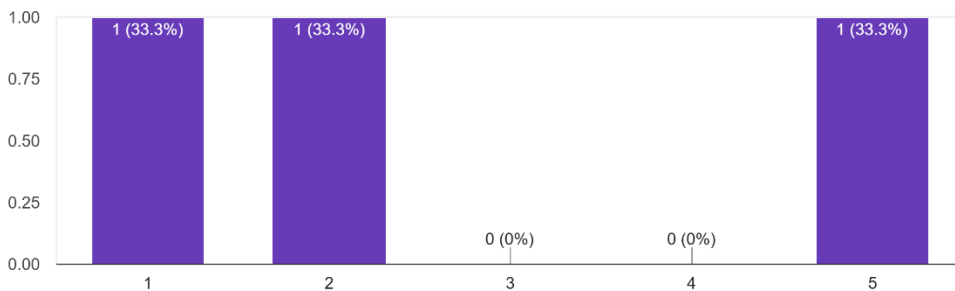
Were the rules and guidelines clearly communicated?

3 responses



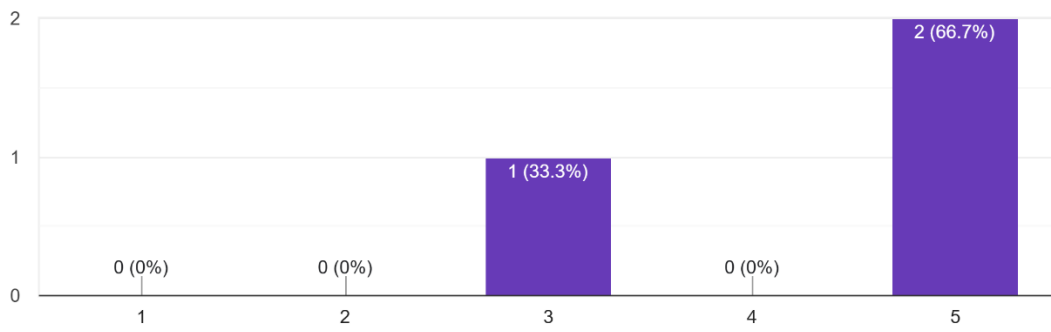
How was the registration process?

3 responses



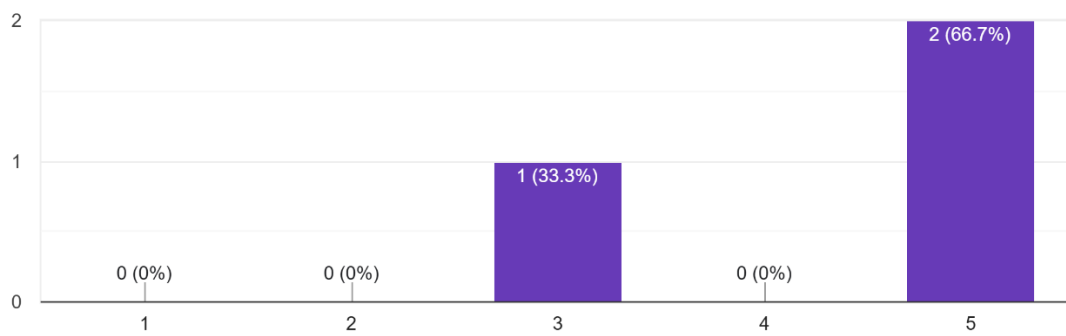
How would you rate the venue facilities (cleanliness, accessibility, seating, etc.)?

3 responses



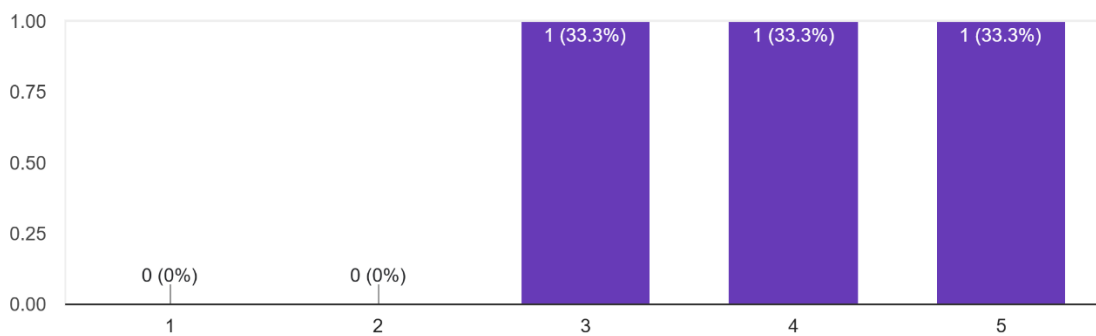
How would you rate the overall organization of the competition?

3 responses



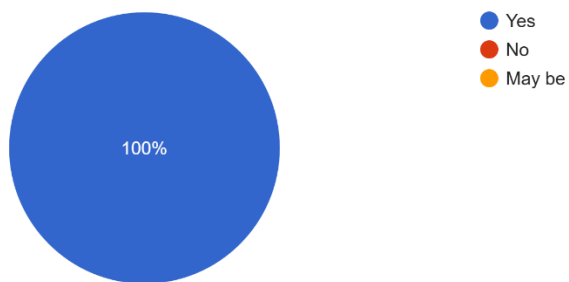
How would you rate the quality of the judging or scoring process?

3 responses



If Radio club conducting similar competition would you participate again?

3 responses



Coordinator

Sahana. K Adyanthaya

Jithendra. N.K

HOD

Dean Academics

Principal

For Information: Vice President, LMET

Copy To: IQAC - AJIET



A J INSTITUTE OF ENGINEERING AND TECHNOLOGY

NH-66, Kottara Chowki, Mangaluru -575006, Karnataka, INDIA

A Unit of Laxmi Memorial Education Trust®

(Approved by AICTE, New Delhi. Affiliated to Visveswaraya Technological University, Belagavi)

Accredited by NAAC, NBA (CV, CSE, ECE, ISE, ME)

Department of Electronics and Communication Engineering

“Every Frame Tells a Story — What’s Yours?” a Short Film making Competition,

Attendance, Date: 02/04/2026

Sl. No	Name of Participant	Contact No	Dept.	Signature
1	Samarth shetty	8197127087	ISE	
2	Shrisha km	90195 38962	CSE	
3	Suraj lamani	78993 46483	ECE	
4	Prajwal naik	81057 46882	ICB	
5	Taysir sheikh	77951 38548	AIML	
6	Prithvi	99445 35911	CSE	
7	Subramanya	97316 06177	AIML	
8	Vaishnavi ks rao	7483622915	AI&DS	
9	Vijetha rao	8951204438	AI&DS	
10	Bhumika	9148659669	AI&DS	
11	Abhinaya	9686689695	AI&DS	
12	Niharika	7795897232	AI&DS	
13	Sanjan	9071357699	AI&DS	
14	Sanain	9136880720	AI&DS	
15	Uzaifat	8692015827	AI&DS	
16	Srujan	7483129812	AI&DS	
17	Shiva kumar	9895759715	ECE	
18	Vaibhav	7306821179	ICB	
19	Arjun	90199 34133	CSE	

20	Fazil	96117 10878	ICB	
21	Sharan	76768 88243	ICB	
22	Suraksha	7348822718	ICB	
23	Vaibhav	9074942950	ICB	
24	Chithin	6238376429	ICB	
25	Manvi	7676920388	ICB	
26	Varun	7204853167	ICB	
27	Vaishik	8073421989	ICB	
28	Srajan	8660297269	ICB	
29	Abhidhan	8762402694	ICB	
30	Sanjana	9740946024	ICB	
31	Koushik	6366059127	ICB	
32	Vamshi	6361600408	ICB	
33	Vikas	8296752095	ICB	
34	Kavana	7899555908	ICB	

Coordinator

Sahana. K Adyanthaya

Jithendra. N.K